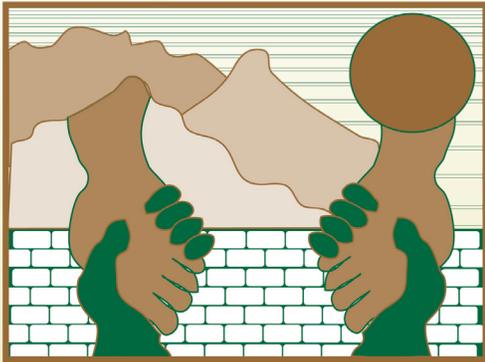




TAG TEAM



MARKETING

Compensation Plan Overview

*A breakdown of how you earn income in
the TAG TEAM Marketing Opportunity.*

www.tagteammarketing.com

TAG TEAM Marketing Opportunity

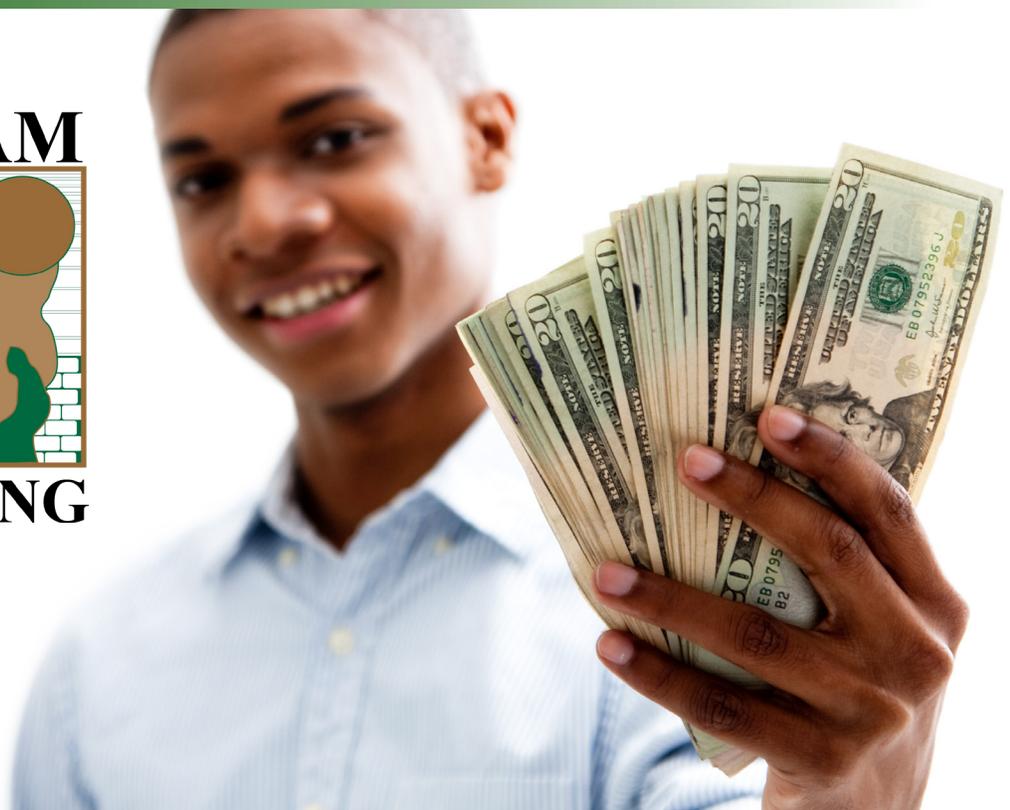
To earn income in the TAG TEAM Marketing Opportunity, first sign up as a Marketer at tagteammarketing.com and receive a Marketer kit in the mail.



Become a Marketer
only \$299.99

Ongoing
Training & Support
only \$39.99/month

Become a TAG TEAM Marketer



Begin Your Journey To Success

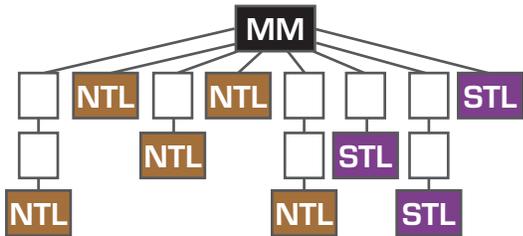
Work Your Way Up To Higher Positions



Once you become a Marketer, you can begin earning higher positions and incomes. Just like in martial arts, you start as a white belt (Marketer) and move your way up to black belt (Master Marketer). **To read the chart below, start at the bottom and work your way up to the top.**

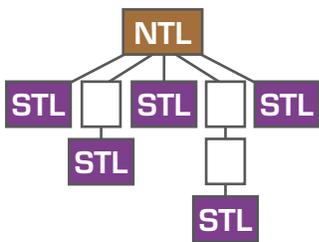


Master Marketer



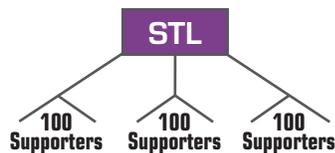
To earn Master Marketer position, you must help 5 people earn National Team Leader and 3 more people earn Senior Team Leader, all in separate legs.

National Team Leader



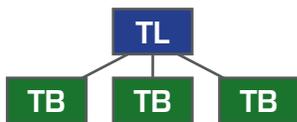
To earn National Team Leader position, you must help 5 people earn Senior Team Leader in separate legs. Each of them can be anywhere in the leg, meaning that you could introduce a Marketer yourself (a new leg), who introduces another Marketer who earns Senior Team Leader. So, your Senior Team Leaders do NOT have to be personally introduced by you.

Senior Team Leader



To earn Senior Team Leader position, you must meet the qualifications for Team Leader yourself (see below) and build 3 "legs" that contain at least 100 active Supporters (you start a new leg every time you personally introduce a new Marketer).

Team Leader



To earn Team Leader position, you must meet the qualifications for Team Builder yourself (see below) and also personally introduce 3 Marketers, who each earn Team Builder as well.

Team Builder

- TB**
- At least 4 Supporters
 - 100 combined Supporter Levels
 - 100 points sold for month

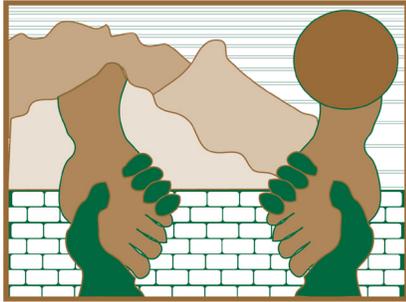
To earn Team Builder position, you must sign up at least 4 Supporters whose combined Supporter Levels (10, 25, 50 or 100) add up to at least 100. Also, your customers must purchase at least 100 points worth of products during the calendar month.

Marketer



When you join the TAG TEAM Marketing Opportunity, you automatically start as a Marketer.

TAG TEAM MARKETING



In the TAG TEAM Marketing Opportunity, you can earn as much money as you are willing to work for. There is no limit to the amount you can make. Finally, earn what you are truly worth!

Unlimited Earning Potential



Get Paid In 7 Ways



1

**Earn From Sales
You Make**

2

**Earn From Sales
Your Team Makes**

3

**Earn On 7 Levels
Of Team Sales**

4

**Earn Quick-Start
Bonuses**

5

**Earn Leadership
Bonuses**

6

**Earn Supplier
Bonuses**

7

**Share In Cash
Bonus Pools**

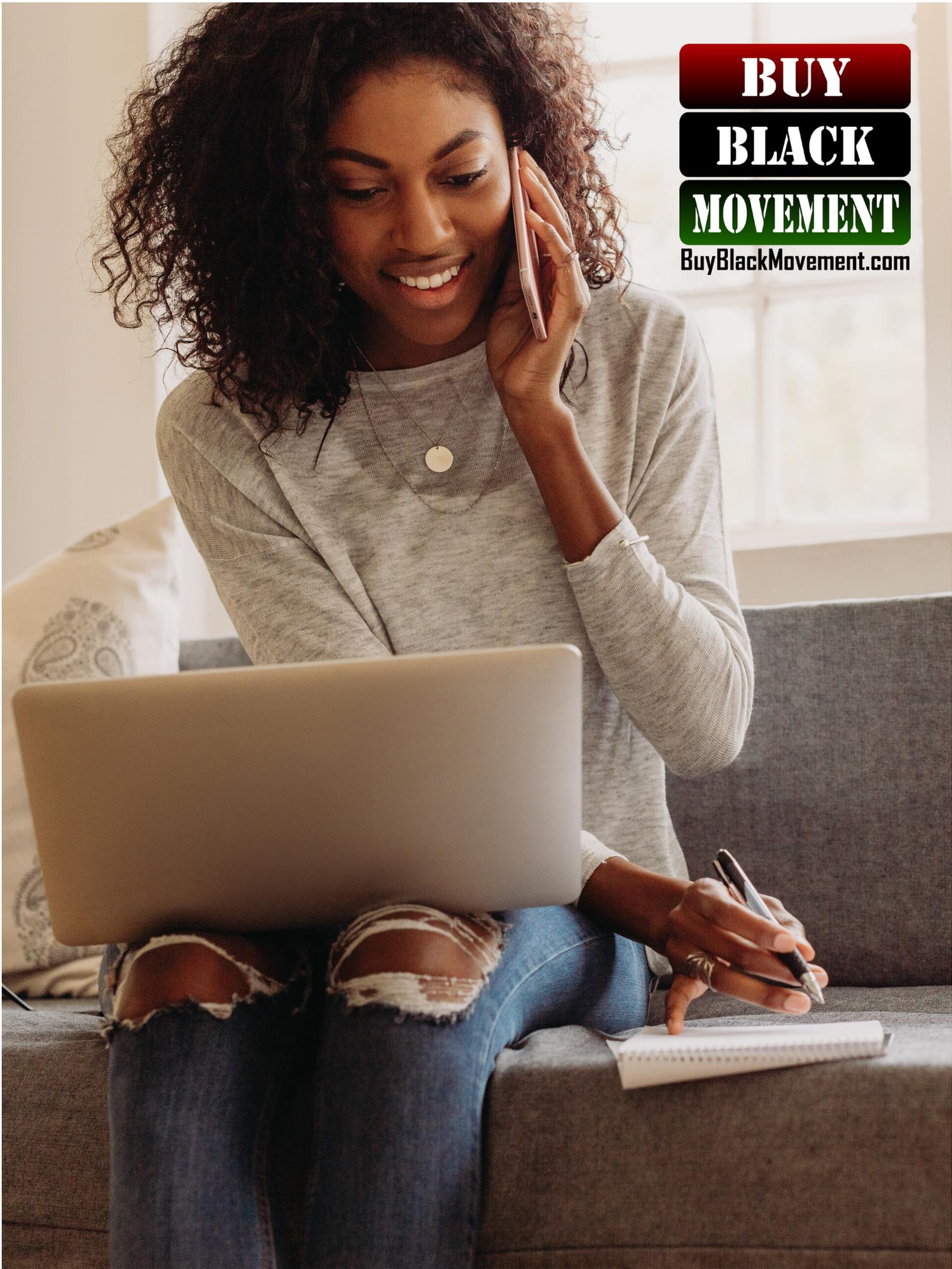
LEGAL DISCLAIMER

On the pages to follow, you will see explanations and examples of income that can be earned by participating in the TAG TEAM Marketing Opportunity. All of the examples are hypothetical.

hypothetical

A hypothetical example is a fictional example that can be used when explaining a complicated topic that makes the most sense when it is put into more realistic or relatable terms.

This document is presented to explain how income can be earned in the TAG TEAM Marketing Opportunity, but is in no way intended to guarantee success. Not all Marketers make a profit. Success is not guaranteed, but directly based on an individual's specific efforts.



BUY

BLACK

MOVEMENT

BuyBlackMovement.com

1

Earn From Sales You Make

Refer people you know to sign up for a free account on BuyBlackMovement.com. When they buy products or services from the website, you earn commissions.

Marketer	Team Builder	Team Leader	Senior Team Leader	National Team Leader	Master Marketer
25%	+10%	+10%	+10%	+10%	+5%

POINTS

Each product in our store is worth a certain number of “points”. Each point is the equivalent of a commission dollar. For instance, a bottle of Ebony Secret Miracle Skin Conditioner costs \$39.99 and is worth 20 points. That means \$20 dollars are available for commissions.

EARNING

You earn as many of the commissions (see chart above) as you are qualified for. For instance, a Marketer earns the 25% commission. A Team Leader, however, earns the Marketer 25% PLUS the Team Builder 10% PLUS the Team Leader 10% commission. A Master Marketer earns them all.

HYPOTHETICAL EXAMPLE 1

If you were a Team Builder and sold a bottle of Ebony Secret, then based on the chart above, you would earn 35% (25% + 10%) of the 20 points (commission dollars), for a total of \$7.00.

HYPOTHETICAL EXAMPLE 2

Let’s take our best-selling product line, Motherland’s Gold Moringa. A Complete Set (shown on right) costs \$213.23 and is worth 77 points (remember, a point is a commission dollar). If you were a Master Marketer and sold one, you would earn a total of 70% (25% + 10% + 10% + 10% + 10% + 5%) of the 77 points for a total of \$53.90. If you sold ten of them this week, your total commissions would be \$539.00.

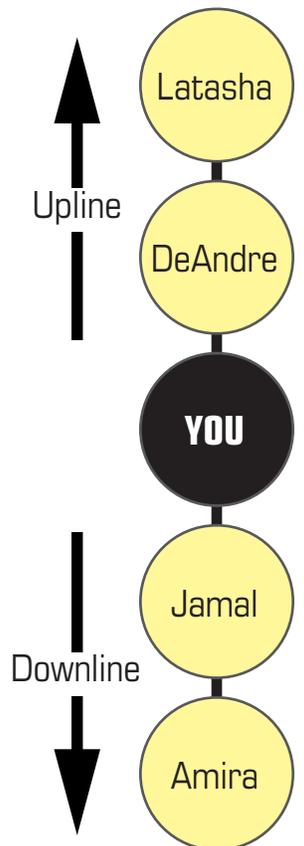




The Marketers you personally introduce to the TAG TEAM Marketing Opportunity plus the ones they introduce and so on, are considered your "downline". The Marketer who introduced you as well as the Marketer who introduced them and so on, are considered your "upline".

In the diagram on right, Latasha introduced DeAndre who introduced you. Then you introduced Jamal, who introduced Amira. Latasha and DeAndre are your uplines. Jamal and Amira are in your downline.

The chart on the opposite page shows all sales commissions paid when a product is sold. This includes commissions paid to the Marketer who sold the product, as shown on the previous page. When a Marketer sells a product, they always earn the Marketer 25% commission, plus any others they qualify for. The remaining commissions that were not earned by the Marketer who sold the product are paid to their uplines who qualify. For example, if you were a Team Leader and one of your Team Builders sold a product, they would earn the Marketer 25% + Team Builder 10% (for a total of 35%), and you would earn the Team Leader 10% commission.



2

Earn From Sales Your Team Makes

Refer people who join the TAG TEAM Marketing Opportunity (build a team of Marketers). When they sell products, you earn commissions from their sales.

Marketer	Team Builder	Team Leader	Senior Team Leader	National Team Leader	Master Marketer
Marketer who sold the product earns	1st Team Builder or higher earns	1st Team Leader or higher earns	1st Senior Team Leader or higher earns	1st National Leader or higher earns	1st Master Marketer earns
25%	10%	10%	10%	10%	5%
		2nd Team Leader or higher earns	2nd Senior Team Leader or higher earns	2nd National Leader or higher earns	2nd Master Marketer earns
		1%	2%	2%	2%
			3rd Senior Team Leader or higher earns	3rd National Leader or higher earns	3rd Master Marketer earns
			1%	1%	1%

(continued from opposite page)

Multiple uplines at the same position can also earn commissions from sales made in their downline. For instance, using the diagram on the previous page, let's say Jamal is Marketer who made a sale, you are a Team Builder and both DeAndre and Latasha are Team Leaders. Jamal would earn the Marketer 25% and you would earn the Team Builder 10%. DeAndre would earn the first Team Leader upline 10% and Latasha would earn the second Team Leader upline 1%.

HYPOTHETICAL EXAMPLE

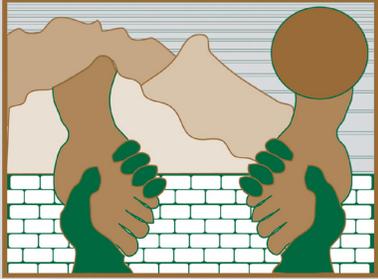
Latasha	Master Marketer
DeAndre	National Leader
YOU	Senior Team Leader
Jamal	Team Builder
Amira	Marketer

Let's say everyone earned the positions shown in the box to the left and Amira made a sale. Amira would earn the Marketer 25% and the Team Builder 10% would go to Jamal.

Now here's where it gets interesting: The 1st Team Leader 10% would go to YOU. Even though you are a Senior Team Leader, you are also the 1st person at Team Leader position OR HIGHER, up from the sale. Similarly, the 2nd Team Leader 1% would go to DeAndre.

The 1st Senior Team Leader 10% would also go to YOU. The 2nd Senior Team Leader 2% would go to DeAndre and the 3rd Senior Team Leader 1% would go to Latasha. The 1st National Team Leader 10% would go to DeAndre and the 2nd National Team Leader 2% would go to Latasha. The 1st Master Marketer 5% would go to Latasha as well.

TAG TEAM



MARKETING



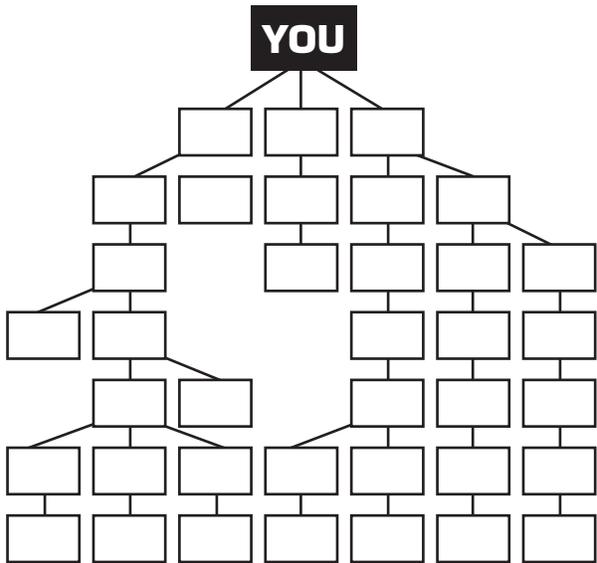
3

Earn On 7-Levels Of Team Sales

Earn income from sales made by other Marketers on your team, based on level.

LEVEL

1
2
3
4
5
6
7



<u>LEVEL</u>	<u>EARN</u>	<u>TO QUALIFY</u>
1)	5%	5 Supporters
2)	1/4%	10 Supporters
3)	1/4%	10 Supporters
4)	1/2%	25 Supporters
5)	1/2%	25 Supporters
6)	2%	40 Supporters
7)	8%	50 Supporters

The Marketers you personally introduce to the TAG TEAM Marketing Opportunity are always considered your **FIRST LEVEL**. The Marketers they introduce will always fall on your **SECOND LEVEL** and so on. As your team grows, it can become many levels deep.

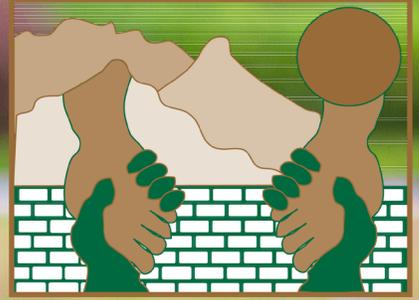
In addition to earning income from your team's sales based on the **POSITION** you've earned as explained on the previous pages, you can also earn income based on the **LEVEL** your team members fall on. This can be very beneficial if you build a large team without achieving a high position yourself. Since these commissions do not depend on your position, you can earn tremendous monthly income from your team's sales, regardless of the position you've earned. To qualify to earn these commissions, you must having the minimum number of active, monthly Supporters indicated in the chart above.

HYPOTHETICAL EXAMPLE

Let's say you introduced two Marketers, who each introduced two Marketers and so on, for 7 levels. If all of them got 10 Supporters who purchased 25 points worth of products on average each month, you could earn...

<u>LEVEL</u>	<u>EARN</u>	<u>MARKETERS</u>	<u>SUPPORTERS</u>	<u>COMMISSIONS</u>
1)	5%	2	20	\$25.00
2)	1/4%	4	40	\$2.50
3)	1/4%	8	80	\$5.00
4)	1/2%	16	160	\$20.00
5)	1/2%	32	320	\$40.00
6)	2%	64	640	\$320.00
7)	8%	128	1280	\$2,560.00
				TOTAL: \$2,972.50 per month

TAG TEAM



MARKETING



4

Earn Quick-Start Bonuses

Earn your promotion to Team Builder position in your first 30 days as a Marketer to earn a one-time cash bonus.

New Marketer	Sponsoring Team Builder
Marketer himself/herself \$30	Sponsor must be Team Builder qualified \$25



A Quick-Start Bonus is a one-time payout that is awarded when a new Marketer earns Team Builder position within 30 days of joining the TAG TEAM Marketing Opportunity. Both the new Marketer and the Team Builder that introduced them to TAG TEAM can earn bonuses.

New Marketer

For a new Marketer, the Quick Start Bonus is an incentive for them to work hard and earn their first promotion (to Team Builder) in their first 30 days in business.

Sponsoring Team Builder

The person that introduced the new Marketer to TAG TEAM (called their "sponsor") can also earn a bonus. The sponsor must be a Team Builder or higher when the new Marketer signs up.

HYPOTHETICAL EXAMPLE 1

So, let's say Malik is a Marketer that earned Team Builder position. Then he told his friend Shantae about TAG TEAM and she became a Marketer. If Shantae earned Team Builder in 25 days (less than the 30 day limit), then she would earn the \$30 New Marketer bonus and Malik would earn the \$25 Sponsoring Team Builder bonus.

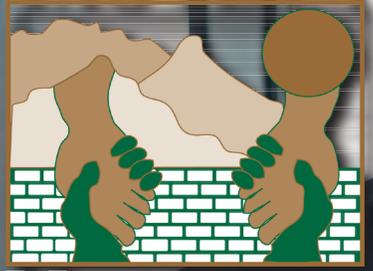
HYPOTHETICAL EXAMPLE 2

Let's say that Tamika is a Marketer and told her friend Leroy about TAG TEAM. If Leroy signed up as a Marketer and then earned Team Builder position in 29 days, he would receive the \$30 New Marketer bonus. Tamika would not receive a bonus, however, because she was not a Team Builder when Leroy signed up.

HYPOTHETICAL EXAMPLE 3

Let's say Roland signed up Tamara as a Marketer and she earned Team Builder position in 45 days. Since it was over the 30-day limit, neither would earn a Quick-Start Bonus.

TAG TEAM



MARKETING



5

Earn Leadership Bonuses

Once you earn Team Leader (or higher), earn cash bonuses every time you help new Marketers get off to a quick start by earning Team Builder in 30 days or less.

Team Leader	Senior Team Leader	National Team Leader	Master Marketer
1st Team Leader or higher upline earns \$40	1st Senior Team Leader or higher upline earns \$75	1st National Leader or higher upline earns \$25	1st Master Marketer upline earns \$15
	2nd Senior Team Leader or higher upline earns \$20	2nd National Leader or higher upline earns \$10	2nd Master Marketer upline earns \$5
		3rd National Leader or higher upline earns \$5	

Leaders have the responsibility of training and working with new Marketers. Leadership Bonuses are one-time payouts that are awarded to upline leaders when new Marketers earn Team Builder position within 30 days of joining the TAG TEAM Marketing Opportunity. These bonuses are awarded based on the position leaders have earned at the time the new Marketer signs up. Leadership Bonuses are an incentive for leaders to help their new Marketers get off to a great start.

Leadership Bonuses are paid just like Sales Your Team Makes in section #2 of this book.

HYPOTHETICAL EXAMPLE 1

For instance, if you are a Team Leader who introduces a new Marketer and helps them earn Team Builder position in 30 days or less, then you would earn the Team Leader \$40.

HYPOTHETICAL EXAMPLE 2

Latasha	Master Marketer
DeAndre	National Leader
YOU	Senior Team Leader
Jamal	Team Leader
Amira	Team Builder

If Amira got qualified as a Team Builder in 30 days or less, then Jamal would earn the Team Leader \$40 and YOU would earn the 1st Senior Team Leader \$75.

DeAndre would earn the 2nd Senior Team Leader \$20 and would also qualify for the 1st National Leader \$25.

The 2nd National Leader \$10 would go to Latasha along with the 1st Master Marketer \$15.

BUY

BLACK

MOVEMENT

BuyBlackMovement.com



6

Earn Supplier Bonuses

Refer Black-owned businesses that qualify for and join our Supplier Program. Earn an up-front cash bonus when they sign up and ongoing monthly income.

Suppliers are Black business owners who produce their own products and/or services and participate in our Buy Black Movement "Supplier Program". Potential Suppliers are first evaluated and their products tested. If and when approved, they sign up for a paid membership. Then, each month they ship their products to TAG TEAM Marketing where they are warehoused, marketed, sold and shipped worldwide.

**BLACK
OWNED
BUSINESS**

WHEN THEY SIGN UP

100%

**of first month
membership fee**

EACH MONTH WHEN THEY PAY THEIR MEMBERSHIP

25% - 70%

**of the points of the membership fee
depending on the position you've earned**

WHEN THEY SIGN UP

When a Supplier is approved and signs up, they pay an activation fee and the first month of their Supplier membership. You earn their entire first month's membership fee as a one-time bonus for referring them to the Buy Black Movement (this does NOT include their activation fee).

MONTHLY

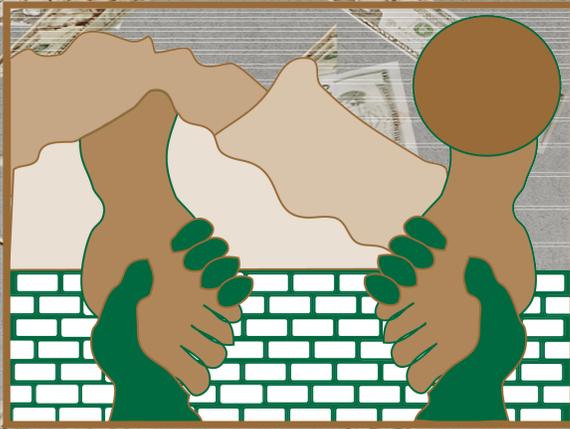
Each month afterwards, you earn a percentage of their monthly membership fee, based on the position that you have earned in the TAG TEAM Marketing Opportunity.*

* The only exception is when a Supplier signs up and pays their entire annual membership all at once. In that case, you would earn all the commissions for a year, in one commission payment.

HYPOTHETICAL EXAMPLE

If you are a Marketer who refers someone who becomes a Supplier at the \$99.99/month level, then you would earn their entire first month's \$99.99 membership fee. Each month afterwards, you would earn 25% of the 50 points of their ongoing \$99.99 membership fee, or \$12.50 per month. If you were a Senior Team Leader, you would earn 55% of the 50 points, or \$27.50 per month.

TAG TEAM



MARKETING



7

Share In Cash Bonus Pools

Earn the top position (Master Marketer) and then qualify for Cash Bonus Pools where you earn a percentage of ALL SALES made by Marketers nationwide.



SILVER STAR

1/2%

Qualification: 250,000 points
open-line Master Marketer



GOLD STAR

1%

Qualification: 500,000 points
open-line Master Marketer



BLACK STAR

2%

Qualification: 1,000,000 points
open-line Master Marketer

Earn a percentage of EVERY SALE made by EVERY MARKETER in the movement nationwide each month, whether they are in your downline or not.

To qualify for each of the three separate, monthly Cash Bonus Pools, you must first earn Master Marketer position and then qualify based on your team's "open-line production".

Open-line production means sales made by your team that are not under another person at the same position. So, for instance, if you are a Master Marketer and you have 10 producing legs, and one of your legs contains a Master Marketer, then your open-line Master Marketer production would count every sale your team produced that month, EXCEPT the sales that fall under that one Master Marketer, in that one leg.

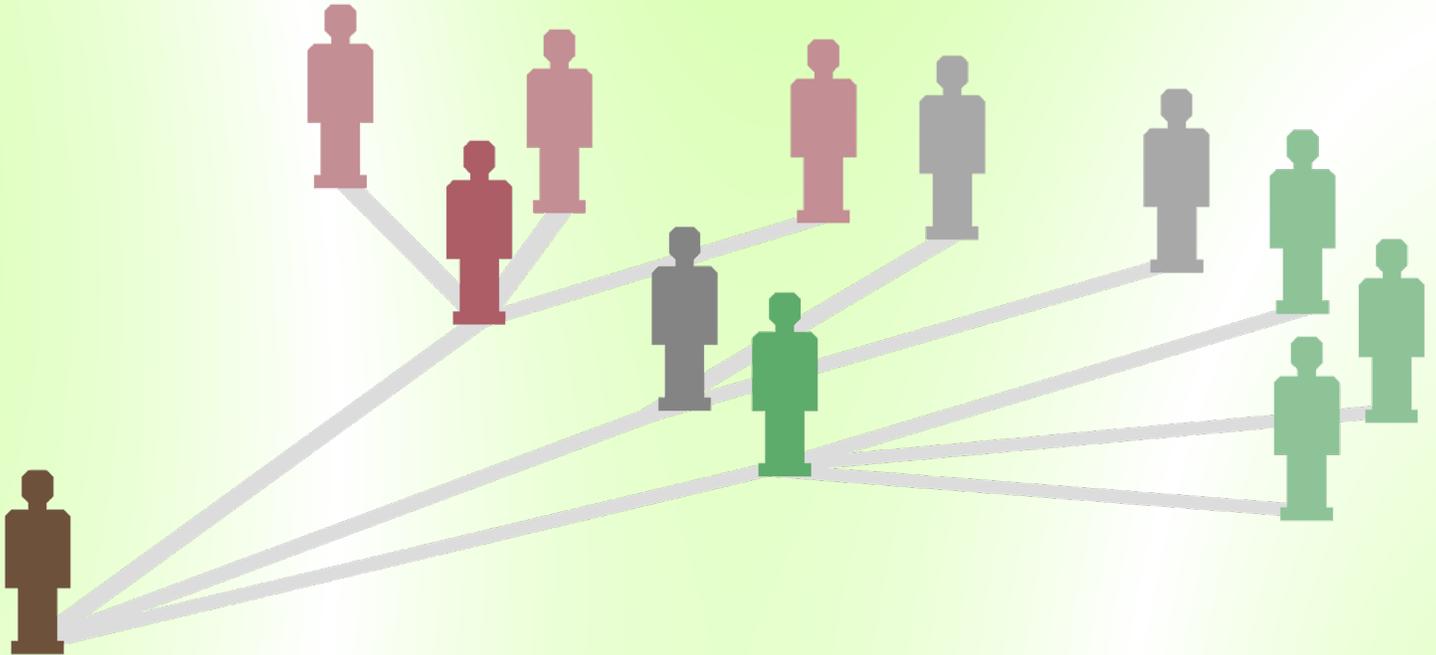
If you are a Master Marketer with no Master Marketers in your downline, then all of your team's sales would count as open-line.

HYPOTHETICAL EXAMPLE

If all Marketers nationwide produced 10 million points this month, Silver Star would be 1/2% of the 10 million points (\$50,000), Gold Star would be 1% (\$100,000) and Black Star would be 2% (\$200,000). If your open-line Master Marketer production was 580,000 points this month, then you would qualify for both the Silver Star and Gold Star Bonus Pools.

Each month, Bonus Pool payouts are split evenly amongst the Master Marketers who qualify for that particular Bonus Pool. So, if two of you qualified for Silver Star, you would split the \$50,000 two ways. Now, if you were the only Master Marketer who qualified for Gold Star that month, you would also receive the entire \$100,000 Gold Star bonus yourself.

"The only wise thing for us as ambitious Negroes is to organize the world over."



"One lives, in an age like this, nearer perfection by being wealthy than by being poor."

- Marcus Garvey

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